



## 27<sup>th</sup> Panhellenic Academic Libraries Conference

### Academic Libraries: Beacons of Freedom of Knowledge

## Sponsorship Program

The 27<sup>th</sup> Pan-Hellenic Conference of Academic Libraries ([palc27.upatras.gr](http://palc27.upatras.gr)) gives the opportunity to companies who are active in the library and information technology area to present and promote their organization, products and services to the community. Through our sponsorship program participating companies will achieve a wide visibility and publicity throughout the Greek community. This year the conference has broadened its audience by inviting other libraries as well. Given the pandemic of COVID-19 and the health situation in Patras, our sponsoring program is providing two options, digital and physical.

Physical/On-site Conference	Digital Conference
<p>The following options are offered for the on-site sponsoring format.</p> <ul style="list-style-type: none"><li>▪ Gold Sponsor</li><li>▪ Silver Sponsor</li><li>▪ Bronze Sponsor</li><li>▪ Lunch Break Sponsor</li><li>▪ Conference Dinner Sponsor</li><li>▪ Conference Reception Sponsor</li><li>▪ Coffee Break Sponsor</li></ul>	<p>The following options are offered for the digital only conference sponsoring format.</p> <ul style="list-style-type: none"><li>▪ Gold Sponsor</li><li>▪ Silver Sponsor</li><li>▪ Bronze Sponsor</li></ul>
<p><b>Gold Sponsor</b> <b>Cost: 4000 € (VAT excluded)</b></p> <ul style="list-style-type: none"><li>▪ Exhibition stand.</li><li>▪ Priority on stand place selection and assignment.</li><li>▪ Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).</li><li>▪ Sponsor's clickable logo in the footer of the conference website.</li><li>▪ One (1) full page advertisement in the internal pages of the printed version of the conference program.</li><li>▪ Promotional material in delegate's bag; up to three (3) items.</li><li>▪ A complimentary conference registration for one (1) sponsor's representative and participation in the Conference Dinner (participation costs in other social events are not included).</li><li>▪ Opportunity to send three (3) emails to Conference delegates.</li><li>▪ Sponsorship level acknowledgement at the conference Facebook and Twitter pages.</li><li>▪ Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.</li></ul>	<p><b>Gold Sponsor</b> <b>Cost: 3000 € (VAT excluded)</b></p> <ul style="list-style-type: none"><li>▪ Sponsor's clickable logo in conference website (Sponsors' webpage; with sponsorship level acknowledgement).</li><li>▪ Sponsor's clickable logo in the footer of the conference website.</li><li>▪ Promotional banner in two (2) conference webpages.</li><li>▪ Sponsor's logo in the Entry Card of three (3) digital sessions.</li><li>▪ Opportunity to send three (3) emails to Conference delegates.</li><li>▪ Sponsorship level acknowledgement on the conference Facebook and Twitter pages.</li><li>▪ Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.</li></ul>

## Silver Sponsor

### Cost: 3000 € (VAT excluded)

- Exhibition stand.
- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsor's clickable logo in the footer of the conference website.
- Half page advertisement in the internal pages of the printed version of the conference program.
- Promotional material in delegate's bag; up to two (2) items.
- A complimentary conference registration for one (1) sponsor's representative (Conference Dinner and other social events costs are not included).
- Opportunity to send two (2) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference Facebook and Twitter pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.

## Bronze Sponsor

### Cost: 1500 € (VAT excluded)

- Sponsor's clickable logo on the conference website (Sponsors' page; with sponsorship level acknowledgement).
- Promotional material in delegate's bag; one (1) item.
- Half page advertisement in the internal pages of the conference printed program.
- Promotional material in the delegate's bag; one (1) item.
- Opportunity to send one (1) email to Conference delegates.
- Sponsorship level acknowledgement on the conference Facebook and Twitter pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.

## Conference Dinner Sponsor

### Cost: 5000 € (VAT excluded)

*Contributions regarding this cost are invited with a minimum amount of 1000 €.*

- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsorship level acknowledgement in the printed version of the conference program (e.g. Lunch Break sponsored by "Sponsor's Name").
- One (1) full page advertisement in the internal pages of the printed version of the conference program (only for full coverage; not minimum.)
- Sponsor's clickable logo on the conference website (Sponsors' web page).
- Promotional material in the delegate's bag; up to three (3) items.
- A complimentary conference registration for two (2) sponsor's representatives and Conference Dinner with one (1) accompanying person each (Only for the full coverage; not minimum.)

## Silver Sponsor

### Cost: 2000 € (VAT excluded)

- Sponsor's clickable logo in conference website (Sponsors' page; with sponsorship level acknowledgement).
- Sponsor's clickable logo in the footer of the conference website.
- Promotional banner in one (1) conference webpage.
- Sponsor's logo in the Entry Card of two (2) digital sessions.
- Opportunity to send two (2) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference Facebook and Twitter pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.

## Bronze Sponsor

### Cost: 1000 € (VAT excluded)

- Sponsor's clickable logo on the conference website (Sponsors' page; with sponsorship level acknowledgement).
- Sponsor's logo in the Entry Card of one (1) digital session.
- Opportunity to send one (1) email to Conference delegates.
- Sponsorship level acknowledgement on the conference Facebook and Twitter pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.

Participation costs in other social events are not included).

- Sponsor's name or logo with sponsorship level acknowledgement in posters/boards visible at the conference/event venue
- Opportunity to send three (3) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference Facebook and Twitter pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.

### **Conference Reception Sponsor**

**Cost: 3000 € (VAT excluded)**

*Contributions regarding this cost are invited with a minimum amount of 1000 €.*

- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsorship level acknowledgement in the conference printed program (e.g. Lunch Break sponsored by "Sponsor's Name").
- One (1) full page advertisement in the internal pages of the printed version of the conference program (only for full coverage; not minimum.)
- Sponsor's clickable logo in conference website (Sponsors' page).
- Promotional material in the delegate's bag; up to three (3) items.
- A complimentary conference registration for one (1) Sponsor's representative and participation in the Conference Dinner (participation costs in other social events are not included).
- Sponsor's name or logo with sponsorship level acknowledgement in posters/boards visible at the conference/event venue.
- Opportunity to send three (3) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference Facebook and Twitter pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.

### **Lunch Break Sponsor**

**Cost: 2500 €/break (VAT excluded)**

*Contributions regarding these costs are invited with a minimum amount of 500 €.*

- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsorship level acknowledgement in the conference printed program (e.g. Lunch Break sponsored by "Sponsor's Name").
- One (1) full page advertisement in the internal pages of the conference printed program (only for full coverage; not minimum.)
- Sponsor's clickable logo in the conference website (Sponsors' page).
- Promotional material in the delegate's bag; up to two (2) items.
- A complimentary conference registration for one (1) Sponsor's representative and participation in

the Conference Dinner (only for full coverage; not minimum. Participation costs in other social events are not included).

- Sponsor's name or logo with sponsorship level acknowledgement in posters/boards visible at the conference/event venue.
- Opportunity to send two (2) emails to Conference delegates.
- Sponsorship level acknowledgement on the conference Facebook page and Twitter.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.

### **Full Coffee Break**

**Cost: 1500 € (VAT excluded)**

*Contributions regarding these costs are invited with a minimum amount of 500 €.*

- Sponsor's name and logo in the printed version of the conference program (Sponsors' page; with sponsorship level acknowledgement).
- Sponsorship level acknowledgement in the conference printed program (e.g. Lunch Break sponsored by "Sponsor's Name").
- Half page advertisement in the internal pages of the conference printed program (only for full coverage; not minimum.)
- Sponsor's clickable logo on the conference website (Sponsors' page).
- Promotional material in the delegate's bag; one (1) item.
- A complimentary conference registration for one (1) Sponsor's representative (only for full coverage; not minimum. Conference Dinner and other social events costs are not included).
- Sponsor's name or logo with sponsorship level acknowledgement in posters/boards visible at the conference/event venue.
- Opportunity to send one (1) email to Conference delegates.
- Sponsorship level acknowledgement on the conference Facebook and Twitter pages.
- Sponsors may post one (1) commercial message/video/multimedia file on the conference Facebook and Twitter pages.

## Notes

- The email updates and messages will be administered by the Conference Host Secretariat, for the delegates who opt to receive Sponsors' information on their registration form.
- Conference social media [www.facebook.com/27palc](http://www.facebook.com/27palc) & [www.twitter.com/27palc](http://www.twitter.com/27palc).
- All sponsoring costs will be paid against an Invoice for Subsidy (VAT is not applicable). All invoices will be issued by the University of Patras Research Committee.
- The Conference Dinner will take place in the evening of the first day of the conference Monday, 25/10/2021. Participation to the Dinner is optional for the attendees of the conference with an additional cost.
- The Conference Reception will take place in the evening of the second day of the conference Tuesday, 26/10/2021. Participation to the reception is open to all attendees of the conference with no additional cost.
- During the conference there will five (5) Coffee Breaks and three (3) Lunch Breaks as follows:
  - First day, Monday, 25/10/2021: Coffee Break 1 (during workshops), Lunch Break 1, Coffee Break 2 (afternoon sessions).
  - Second day, Tuesday, 26/10/2021: Coffee Break 3 (morning sessions), Lunch Break 2, Coffee Break 4 (afternoon sessions).
  - Third day, Wednesday, 27/10/2021: Coffee Break 5 (morning sessions), Lunch Break 3.

## General Information

If none of the above standard sponsoring options is suitable for your needs, we are happy to discuss a tailor-made sponsoring schema.

For more information, you can contact Mrs Aggeliki Giannopoulou ([agianop@upatras.gr](mailto:agianop@upatras.gr)).

## Application Form

Check your preference for both versions of the conference. The format of the conference will be announced at the end of June 2021.

Physical/On-site		Digital	
<b>Gold Sponsor</b> 4000€	<input type="checkbox"/> 4000 €	<b>Gold Sponsor</b> 3000 €	<input type="checkbox"/> 3000 €
<b>Silver Sponsor</b> 3000 €	<input type="checkbox"/> 3000 €	<b>Silver Sponsor</b> 2000 €	<input type="checkbox"/> 2000 €
<b>Bronze Sponsor</b> 2000 €	<input type="checkbox"/> 2000 €	<b>Bronze Sponsor</b> 1000 €	<input type="checkbox"/> 1000 €
<b>Coffee Break Sponsor</b> Full 1500 € Minimum 500 €	<input type="checkbox"/> 1500 € <input type="checkbox"/> 500 €		
<b>Lunch Break Sponsor</b> Full 2500 € Minimum 500 €	<input type="checkbox"/> 2500 € <input type="checkbox"/> 500 €		
<b>Conference Dinner Sponsor</b> Full 5000 € Minimum 1000 €	<input type="checkbox"/> 5000 € <input type="checkbox"/> 1000 €		
<b>Conference Reception Sponsor</b> Full 3000 € Minimum 1000 €	<input type="checkbox"/> 3000 € <input type="checkbox"/> 1000 €		
<b>Total</b>			

Date:	
Name of representative:	
Invoice details:	
Signature:	